

Workforce Review

A monthly review of labor market statistics and related information for Northern Santa Clara County

January 2003

Did You Know?

Stephen Levy, Director and Senior Economist of the Center for Continuing Study of the California Economy in Palo Alto, believes that established industries in Silicon Valley will pave the way to economic recovery. Software, semiconductors, computers, and instruments are expected to play the largest role. "I think it will be the traditional Silicon Valley industries that will be the leaders. I don't think we're going to all of a sudden shift and see biotechnology or homeland security produce the most jobs. I think that's a dangerous illusion."

Source: "Stalwarts Will Save the Day, Economist Insists", Silicon Valley Biz Ink, February 14, 2003

Did You Know?

UCLA Senior Economist Dr. Tom Lieser speculates that California's economy will begin to gradually increase in the second half of 2003. The southern part of the state is expected to improve faster than the north due to the struggling information technology sector in the Bay Area. For more information, visit the UCLA Anderson Forecast website at <http://uclaforecast.com/contents/media/forecast.asp>

Source: "LMI e-Newsletter," Labor Market Information Division, January 17, 2003

Note: This is the first release of official employment estimates by industry using the new North American Industry Classification System (NAICS) instead of the SIC system. As a result, some of the industry titles and numbers may have changed significantly. NAICS is the product of a cooperative effort on the part of the statistical agencies of the United States, Canada, and Mexico. It uses a production-oriented approach to categorize economic units. Units with similar production processes are classified in the same industry. NAICS focuses on how products and services are created, as opposed to SIC which focused on what was produced.

Source: www.calmis.ca.gov/htmlfile/programs/naics.htm, Labor Market Information Division



A regional catalyst shaping and influencing the Silicon Valley investment system to promote economic opportunity and shared prosperity.

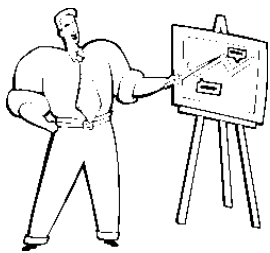


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Unemployment Rate	January 2002	December 2002	January 2003 Preliminary	Percentage Change 01/01-01/02
Santa Clara County	8.1%	8.3%	8.6%	+ 0.5% (6.2% increase)
State of California	7.0%	6.6%	7.0%	No Change
United States	6.3%	5.7%	6.5%	+ 0.2% (3.2% increase)

Labor Force	January 2002	December 2002	January 2003 Preliminary	Percentage Change 01/02-01/03
Santa Clara County Total	977,500	938,000	937,000	-4.1%
Manufacturing Industry	213,400	194,500	191,400	-10.3%
Service Providing Industry	663,900	655,800	644,700	-2.9%



Labor Force by Bay Area County	Labor Force	Unemployment Rate & Change (12/02-1/03)	Percentage of CA's Labor Force
Santa Clara County	937,000	8.6% ↑	5.7%
Alameda County	775,100	6.8% ↑	4.4%
Contra Costa County	530,800	5.6% ↑	3.0%
Marin County	132,800	3.8% ↑	0.8%
Napa County	70,700	5.0% ↑	0.4%
San Francisco County	417,100	7.0% ↑	2.4%
San Mateo County	378,700	5.1% ↑	2.2%
Solano County	212,400	6.4% ↑	1.2%
Sonoma County	265,400	5.1% ↑	1.5%
Bay Area Total	3,720,000	6.6% ↑	21.3%

NOVA Rapid Response Activity – January 2003

Company	WARN*		City	# Affected	Cause
	Yes	No			
Adapttec (2)	X		Milpitas	100	RIF
Analog Devices	X		Sunnyvale	53	RIF
Applied Materials (2)	X		Santa Clara	2	RIF
Comcast Cable	X		Cupertino & Santa Clara	3	RIF
Confidential		X	Santa Clara	75	RIF
Cylink, Inc. (2)	X		Santa Clara	87	RIF
Honeywell (3)	X		Cupertino	86	Closure
Marriott Int. (2)	X		Cupertino	251	Closure
Mitsubishi Electronics	X		Sunnyvale	55	RIF
Oak Technology, Inc.	X		Sunnyvale	141	RIF
WindRiver	X		Sunnyvale	45	Closure
				898	

Individuals Affected Year to Date**: 7,844 WARN This Year to Date: 44 WARN Previous Year to Date: 37

*WARN = Workers' Adjustment & Retraining Notification Act (notice of mass layoff or closure) ** "Year to Date" refers to fiscal year (7/1-6/30)