

Workforce Review

A monthly review of labor market statistics and related information for Northern Santa Clara County

January 2004

Did you know?

According to Business 2.0 magazine, San Jose ranks second in its listing of the top 20 hot job markets, despite a regional loss of more than 200,000 jobs in the past three years. In a departure from other rankings that place San Jose near the bottom of the list, the Business 2.0 list measures cities by their capacity to create not just jobs, but high-wage jobs. The formula includes such measures as occupational clusters, the prevalence of college degrees, and median salary. Following San Jose on the list are Washington, D.C., Austin, and Atlanta. Raleigh-Durham, N.C. tops the list.

Source: Silicon Valley/San Jose Business Journal

February 23, 2004

Note: Labor force and industry data from the Employment Development Department, LMID differ from previous information due to the U.S. Department of Labor's annual revision process.



A regional catalyst shaping and influencing the Silicon Valley workforce investment system to promote economic opportunity and shared prosperity.

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Civilian Unemployment Rate	January 2003 (Actual)	December 2003 (Revised)	January 2004 (Preliminary)	Percentage Change	
				01/03-01/04	12/03-01/04
Santa Clara County	9.1%	6.6%	7.0%	- 2.1%	+ 0.4%
California	7.3%	6.2%	6.7%	- 0.6%	+ 0.5%
United States	6.5%	5.4%	6.3%	- 0.2%	+ 0.9%

Civilian Labor Force	January 2003 (Actual)	December 2003 (Revised)	January 2004 (Preliminary)	Percentage Change	
				01/03-01/04	12/03-01/04
Santa Clara County Total	911,000	876,200	876,400	- 3.8%	0.0%
Civilian Employed	828,200	818,500	814,900	- 1.6%	- 0.4%
Civilian Unemployed	82,700	57,600	61,500	- 25.6%	+ 6.8%

Where the Jobs Are	January 2003 (Actual)	December 2003 (Revised)	January 2004 (Preliminary)	Percentage Change	
				01/03-01/04	12/03-01/04
Santa Clara Co. Nonfarm	859,000	848,500	834,200	- 2.9%	- 1.7%
Goods Producing	222,000	209,300	206,100	- 7.2%	- 1.5%
Manufacturing	183,700	171,800	170,100	- 7.4%	- 1.0%
Service Providing	637,000	639,200	628,100	- 1.4%	- 1.7%
Prof. & Bus. Services	164,700	163,200	160,200	- 2.7%	- 1.8%
Government	97,700	93,700	93,400	- 4.4%	- 0.3%

Source: California Employment Development Department, LMID

Labor Force by Bay Area County	Labor Force	Unemployment Rate (12/03)	Unemployment Rate (01/04)	Percentage of CA's Labor Force
Santa Clara County	876,400	6.6%	7.0%	5.0%
Alameda County	746,900	5.6%	6.2%	4.3%
Contra Costa County	517,500	4.8%	5.3%	3.0%
Marin County	129,900	3.3%	3.6%	0.7%
Napa County	70,800	5.4%	5.4%	0.4%
San Francisco County	400,900	5.5%	6.0%	2.3%
San Mateo County	369,600	4.1%	4.5%	2.1%
Solano County	211,400	5.4%	6.1%	1.2%
Sonoma County	256,300	4.4%	5.0%	1.5%
Bay Area Total	3,579,700	5.4%	5.9%	20.5%

Source: California Employment Development Department, LMID

NOVA Rapid Response Activity 01/04

Company	WARN *	City	Affected	Cause
3Com Corporation	No	Santa Clara	50	RIF
Applied Materials	No	Santa Clara	68	RIF
Honeywell	Yes	Milpitas	100	RIF
Humane Society - SV	No	Santa Clara	10	RIF
Kids "R" Us	No	Sunnyvale	25	RIF
Kmart	Yes	Santa Clara	113	RIF
Phillips Electronics	Yes	Milpitas	17	RIF
Terayon Communications	No	Santa Clara	48	RIF

Summary

 Individuals
Affected YTD †: 4,454 ‡

 WARN
Current YTD: 38

 WARN
Previous YTD: 44

 * WARN : Workers' Adjustment
and Retraining Notification
(notice of mass layoff or closure)

 † YTD : Year to Date — Refers
to fiscal year (July 1-June 30)

 ‡ Cumulative total may not equal
sum of monthly numbers due to
internal adjustments