

Workforce Review

A monthly review of labor market statistics and related information for Northern Santa Clara County

March 2004

Did you know?

According to recent data released from EDD, manufacturing in Santa Clara County appears to be showing an upward trend. For the second consecutive month, manufacturing showed an increase in jobs (the first time in three years). Two-thirds of this month's gain of 900 jobs occurred in computer and electronic product manufacturing. Elsewhere in the Bay Area, manufacturing showed slight gains between February and March in the San Francisco Metropolitan Statistical Area (Marin, San Francisco, and San Mateo counties) and in the Vallejo-Fairfield-Napa Metropolitan Statistical Area (Napa and Solano counties).

Source: Employment Development Department, LMID
<http://www.calmis.ca.gov>



A regional catalyst shaping and influencing the Silicon Valley workforce investment system to promote economic opportunity and shared prosperity.

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Civilian Unemployment Rate	March 2003 (Actual)	February 2004 (Revised)	March 2004 (Preliminary)	Percentage Change	
				03/03-03/04	02/04-03/04
Santa Clara County	8.7%	6.9%	6.8%	-1.9%	-0.1%
California	7.0%	6.6%	6.6%	-0.4%	-0.0%
United States	6.2%	6.0%	6.0%	-0.2%	-0.0%

Civilian Labor Force	March 2003 (Actual)	February 2004 (Revised)	March 2004 (Preliminary)	Percentage Change	
				03/03-03/04	02/04-03/04
Santa Clara County Total	902,600	876,700	875,200	-3.0%	-0.2%
Civilian Employed	824,400	816,300	815,500	-1.1%	-0.1%
Civilian Unemployed	78,200	60,400	59,700	-23.7%	-1.2%

Where the Jobs Are	March 2003 (Actual)	February 2004 (Revised)	March 2004 (Preliminary)	Percentage Change	
				03/03-03/04	02/04-03/04
Santa Clara Co. Nonfarm	859,100	835,400	840,100	-2.2%	+0.6%
Goods Producing	219,000	205,200	207,000	-5.5%	+0.9%
Manufacturing	180,700	169,700	170,600	-5.6%	+0.5%
Service Providing	640,100	630,200	633,100	-1.1%	+0.5%
Prof. & Bus. Services	164,900	160,900	160,900	-2.4%	0.0%
Government	97,300	93,200	93,800	-3.6%	+0.6%

Source: California Employment Development Department, LMID

Labor Force by City (NOVA Region)	Labor Force	Unemployment Rate (02/04)	Unemployment Rate (03/04)	Percentage of County's Labor Force
Santa Clara County	875,200	6.8%	6.8%	100.0%
Cupertino	24,710	4.0%	4.0%	2.8%
Los Altos	14,460	4.2%	4.2%	1.7%
Milpitas	28,360	7.0%	7.1%	3.2%
Mountain View	44,300	4.7%	4.7%	5.1%
Palo Alto	33,780	3.5%	3.5%	3.9%
Santa Clara	58,940	6.4%	6.4%	6.7%
Sunnyvale	74,410	5.8%	5.8%	8.5%
NOVA Workforce Investment Area	278,960	5.3%	5.4%	31.8%

Source: California Employment Development Department, LMID

NOVA Rapid Response Activity 03/04

Company	WARN *	City	# Affected	Cause
Analog Devices	Yes	Santa Clara	2	Closure
City of Mountain View	No	Mountain View	5	RIF
Filtronic Solid State	No	Santa Clara	5	Closure
Fujitsu Softek	No	Sunnyvale	30	RIF
Ladybug Electronics	No	Sunnyvale	3	Closure
Confidential	No	Palo Alto	200	RIF

Summary

 Individuals Affected YTD[†]: 4,963[‡]

WARN Current YTD: 40

WARN Previous YTD: 61

* WARN : Workers' Adjustment and Retraining Notification (notice of mass layoff or closure)
[†] YTD : Year to Date — Refers to fiscal year (July 1-June 30)
[‡] Cumulative total may not equal sum of monthly numbers due to internal adjustments