

Workforce Review

A monthly review of labor market statistics and related information for Northern Santa Clara County

May 2004

Did you know?

The Semiconductor Industry Association (SIA) projects worldwide sales of semiconductors to grow to \$214 billion this year. The SIA forecast projects that sales will slow in 2005 and decline slightly in 2006 before rebounding in 2007, where revenues are expected to be \$250 billion. Industry growth is being driven by increased demand for microchips for a number of applications, including personal computers, cellular phones, and digital cameras. Personal computer sales are expected to grow by 13 percent this year, and unit sales of cellular phones are expected to grow by 15 percent. The market for digital cameras now surpasses the market for film cameras, and is forecasted to grow by 27 percent. Increased demand for broadband and WiFi is also driving the semiconductor industry, as telecommunications networks continue to expand.

Source: Silicon Valley/San Jose Business Journal

June 10, 2004



A regional catalyst shaping and influencing the Silicon Valley workforce investment system to promote economic opportunity and shared prosperity.

Workforce Review

May 2004

| Civilian Unemployment Rate | May 2003 (Actual) | April 2004 (Revised) | May 2004 (Preliminary) | Percentage Change | |
|----------------------------|----------------------|-------------------------|---------------------------|-------------------|-----------|
| | | | | 5/03-5/04 | 4/04-5/04 |
| Santa Clara County | 8.2% | 6.3% | 5.9% | - 2.3% | - 0.4% |
| California | 6.5% | 6.7% | 5.8% | - 0.7% | - 0.9% |
| United States | 5.8% | 6.0% | 5.3% | - 0.5% | - 0.7% |

| Civilian Labor Force | May 2003 (Actual) | April 2004 (Revised) | May 2004 (Preliminary) | Percentage Change | |
|--------------------------|----------------------|-------------------------|---------------------------|-------------------|-----------|
| | | | | 5/03-5/04 | 4/04-5/04 |
| Santa Clara County Total | 892,000 | 867,300 | 867,600 | - 2.7% | 0.0% |
| Civilian Employed | 818,700 | 812,500 | 816,300 | - 0.3% | + 0.5% |
| Civilian Unemployed | 73,300 | 54,700 | 51,300 | - 30.0% | - 6.2% |

| Where the Jobs Are | May 2003 (Actual) | April 2004 (Revised) | May 2004 (Preliminary) | Percentage Change | |
|-------------------------|----------------------|-------------------------|---------------------------|-------------------|-----------|
| | | | | 5/03-5/04 | 4/04-5/04 |
| Santa Clara Co. Nonfarm | 859,700 | 840,800 | 844,800 | - 1.7% | + 0.5% |
| Goods Producing | 217,400 | 207,500 | 209,500 | - 3.6% | + 1.0% |
| Manufacturing | 178,800 | 170,400 | 172,000 | - 3.8% | + 0.9% |
| Service Providing | 642,300 | 633,300 | 635,300 | - 1.1% | + 0.3% |
| Prof. & Bus. Services | 165,100 | 162,100 | 161,800 | - 2.0% | - 0.2% |
| Government | 96,900 | 93,200 | 93,100 | - 3.9% | - 0.1% |

Source: California Employment Development Department, LMID

| Labor Force by Bay Area County | Labor Force | Unemployment Rate (4/04 revised) | Unemployment Rate (5/04 preliminary) | Percentage of CA's Labor Force |
|--------------------------------|------------------|-------------------------------------|---|-----------------------------------|
| Santa Clara County | 867,600 | 6.3% | 5.9% | 5.0% |
| Alameda County | 743,100 | 5.8% | 5.5% | 4.3% |
| Contra Costa County | 515,400 | 5.0% | 4.7% | 2.9% |
| Marin County | 128,400 | 3.4% | 3.3% | 0.7% |
| Napa County | 70,900 | 4.1% | 3.7% | 0.4% |
| San Francisco County | 395,500 | 5.8% | 5.4% | 2.3% |
| San Mateo County | 364,500 | 4.1% | 3.8% | 2.1% |
| Solano County | 214,200 | 5.7% | 5.4% | 1.2% |
| Sonoma County | 254,700 | 4.6% | 4.2% | 1.5% |
| Bay Area Total | 3,554,300 | 5.4% | 5.1% | 20.3% |

Source: California Employment Development Department, LMID

NOVA Rapid Response Activity 5/04

| Company | WARN * | City | Affected | Cause |
|------------------------|--------|---------------|----------|-------|
| National Semiconductor | No | Santa Clara | 60 | RIF |
| Nokia | Yes | Mountain View | 80 | RIF |
| Sun Microsystems | Yes | Santa Clara | 298 | RIF |
| Confidential | No | Milpitas | 80 | RIF |
| Confidential | No | Sunnyvale | 20 | RIF |
| | | | | |
| | | | | |
| | | | | |

Summary

 Individuals
Affected YTD †: 5,549 ‡

 WARN
Current YTD: 44

 WARN
Previous YTD: 72

 * WARN : Workers' Adjustment
and Retraining Notification
(notice of mass layoff or closure)

 † YTD : Year to Date — Refers
to fiscal year (July 1-June 30)

 ‡ Cumulative total may not equal
sum of monthly numbers due to
internal adjustments