

# Workforce Review

*A monthly review of labor market statistics and related information for Northern Santa Clara County*

## October 2004

### *Did you know?*

Bay Area business leaders continue to lose confidence in the local economy, with fewer companies planning to add jobs in the near future, according to a survey of local executives released Tuesday [November 9].

The Bay Area Council's latest quarterly Business Confidence Index dropped to 59 from 63 last quarter and down slightly from 60 a year ago. The index has now stayed the same or dopped for four straight quarters, a trend that indicates growing gloom among the region's leaders.

"We've seen a softening in confidence," said John Grubb, a spokesman for the Bay Area Council. "What we're hearing is that business conditions are still poor."

The latest survey of 510 CEOs and top executives in the Bay Area was conducted October 11 to 19. The closely watched index is a weighted average of the response to four questions, including the outlook for the local economy for the next six months.

Source: San Jose Mercury News  
[[www.siliconvalley.com/mld/siliconvalley/1043630.htm](http://www.siliconvalley.com/mld/siliconvalley/1043630.htm)]



*A regional catalyst shaping and influencing the Silicon Valley workforce*

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## October 2004

Civilian Unemployment Rate	October 2003 (Actual)	September 2004 (Revised)	October 2004 (Preliminary)	Percentage Point Change	
				09/04 - 10/04	10/03 - 10/04
Santa Clara County	7.8%	5.5%	5.3%	- 0.2%	- 2.5%
California	6.5%	5.7%	5.6%	- 0.1%	- 0.9%
United States	5.6%	5.1%	5.1%	0.0%	- 0.5%

  

Civilian Labor Force	October 2003 (Actual)	September 2004 (Revised)	October 2004 (Preliminary)	Percentage Point Change	
				09/04 - 10/04	10/03 - 10/04
Santa Clara County Total	889,300	864,800	870,900	+ 0.7%	- 2.1%
Civilian Employed	820,400	816,800	825,100	+ 1.0%	+ 0.6%
Civilian Unemployed	68,900	48,000	45,800	- 4.6%	- 33.5%

  

Where the Jobs Are	October 2003 (Actual)	September 2004 (Revised)	October 2004 (Preliminary)	Percentage Point Change	
				09/04 - 10/04	10/03 - 10/04
Santa Clara Co. Nonfarm	848,400	837,300	841,600	+ 0.5%	- 0.8%
Goods Producing	212,500	210,700	209,800	- 0.4%	- 1.3%
Manufacturing	172,600	171,300	170,900	- 0.2%	- 1.0%
Service Providing	635,900	626,600	631,800	+ 0.8%	- 0.6%
Prof. & Bus. Services	162,200	159,800	159,800	0.0%	- 1.5%
Government	93,900	88,800	92,300	+ 3.9%	- 1.7%

Source: California Employment Development Department, LMID

CalWORKs Caseload by City (NOVA Region)	October 2003 (# of households)	October 2004 (# of households)	Change in Rate 10/03-10/04
<b>Santa Clara County</b>	<b>13,421</b>	<b>14,195</b>	<b>+ 5.8%</b>
Cupertino	83	73	- 12.0%
Los Altos	12	7	- 41.7%
Milpitas	413	453	+ 9.7%
Mountain View	248	287	+ 15.7%
Palo Alto	76	70	- 7.9%
Santa Clara	578	676	+ 17.0%
Sunnyvale	387	432	+ 11.6%
<b>NOVA Workforce Investment Area</b>	<b>1,797</b>	<b>1,998</b>	<b>+ 11.2%</b>

Source: County of Santa Clara

### NOVA Rapid Response Activity

Company	WARN *	City	Affected	Cause	<b>Individuals Affected YTD †: 1,909 ‡</b>  <b>WARN Current YTD: 5</b>  <b>WARN Previous YTD: 26</b>
Advanced Micro Devices	No	Sunnyvale	-	RIF	
Agere Systems Inc.	No	Santa Clara	4	RIF	
Bank of America	No	Sunnyvale	29	RIF	
California Micro Devices	No	Milpitas	12	RIF	
CA State Automobile Assoc.	No	Mountain View	-	Closure	
Designs in Wood	No	Cupertino	6	Closure	
Dynamic Details	Yes	Milpitas	175	RIF	
Force 10	No	Milpitas	49	RIF	
L3 Communications	No	Sunnyvale	25	RIF	
LSI Logic, Inc.	Yes	Milpitas	196	RIF	
Monterey Design Systems, Inc.	Yes	Mountain View	13	Closure	
Motorola	No	Sunnyvale	-	RIF	
Museum of American Heritage	No	Palo Alto	1	RIF	
SanDisk	No	Sunnyvale	30	RIF	
San Jose Medical Center	No	San Jose	1014	Closure	
Terayon Communications	No	Santa Clara	22	RIF	
Valley Transportation Authority	No	San Jose	-	RIF	
			<b>1,576+</b>		

\* WARN : Workers' Adjustment and Retraining Notification (notice of mass layoff or closure)

† YTD : Year to Date — Refers to fiscal year (July 1-June 30)

‡ Cumulative total may not equal sum of monthly numbers due to internal adjustments