

# Workforce Review

A monthly review of labor market information for Northern Santa Clara County

## November 2009

### *Did you know?*

#### **Bay Area business confidence in positive territory for 1st time in 2 years**

Business confidence among Bay Area business leaders has hit bottom and may move into positive territory for the first time since the summer of 2007, according to a survey released this month by the Bay Area Council. The group said its business confidence index -- the number that distills the survey findings -- registered at 53 out of 100, rising 6 points since the last reading. A reading higher than 50 signals a positive economic direction and below 50 is negative.

"It looks like we have finally hit rock bottom and are now looking up," said Jim Wunderman, president and CEO of the Bay Area Council. "This shift into positive territory shows that a majority of respondents -- albeit a slight one -- are looking down the road and finally seeing a turn for the better. Unfortunately, a healthy percentage predict the same or worse conditions ahead." The responses of 475 CEO's and top executives in the nine Bay Area counties surveyed between Nov. 2 and 19 predict the Bay Area will lag behind the national economy in the recovery.

The Bay Area county with the best job outlook this quarter appears to be San Mateo where layoffs and hires are equal. Fourteen percent expect decreases in their workforce, 14 percent expect increases and 64 percent expect no change. Construction and transportation may significantly rebound, according to the survey. Thirty-four percent of construction and transportation executives surveyed expect their work force to increase over the next six months while only 14 percent expect layoffs. Fifty-two percent expect no change.

Information technology professionals are also expecting positive job growth. Twenty-one percent are expecting to increase their staffs, 11 percent are planning decreases and 62 percent expect to hold steady. Respondents from the retail and government sectors expect more layoffs. Of all retail executives surveyed, 40 percent expect to see layoffs in their companies, zero percent expect to hire and 53 percent expect no change to their workforce.

Source: Silicon Valley/San Jose Business Journal (12/3/09)



Developing a skilled workforce for Silicon Valley

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## Labor Force Statistics (San José–Sunnyvale–Santa Clara MSA)

Civilian Unemployment Rate	November 2008	October 2009	November 2009	Percentage Point Change	
				Monthly	Annual
San José–Sunnyvale MSA	7.1%	12.0%	11.8%	- 0.2	+ 4.7
California	8.4%	12.3%	12.2%	- 0.1	+ 3.8
United States	6.5%	9.5%	9.4%	- 0.1	+ 2.9

  

Civilian Labor Force	November 2008	October 2009	November 2009	Percentage Change	
				Monthly	Annual
San José–Sunnyvale MSA	917,300	912,600	906,400	- 0.7%	- 1.2%
Civilian Employed	852,000	803,500	799,800	- 0.5%	- 6.1%
Civilian Unemployed	65,300	109,200	106,700	- 2.3%	+ 63.4%

## Industry Statistics (San José–Sunnyvale–Santa Clara MSA)

Greatest Change in Employment	November 2008	October 2009	November 2009	Percentage Change	
				Monthly	Annual
<b>Total Nonfarm</b>	<b>912,000</b>	<b>870,900</b>	<b>869,300</b>	<b>- 0.2%</b>	<b>- 4.7%</b>
Manufacturing	166,300	154,900	152,600	- 1.5%	- 8.2%
Retail Trade	85,600	78,800	80,300	+ 1.9%	- 6.2%
Construction	43,400	35,300	34,300	- 2.8%	- 21.0%
Accom. & Food Services	66,200	64,400	64,800	+ 0.6%	- 2.1%
Health Care & Social Asst.	77,000	77,800	78,000	+ 0.3%	+ 1.3%

NOTE: San José–Sunnyvale–Santa Clara MSA (Metropolitan Statistical Area) = Santa Clara and San Benito Counties

Source: California Employment Development Department, LMID

## Labor Force by City (NOVA 7-City Consortium)

	Labor Force			% Change Annual	Employed		% Change Annual	Unemployment Rate	
	November 2008	November 2009	November 2008		November 2009	November 2008		November 2009	
<b>Santa Clara County</b>	<b>891,800</b>	<b>880,900</b>	<b>- 1.2%</b>	<b>829,000</b>	<b>778,200</b>	<b>- 6.1%</b>	<b>7.0%</b>	<b>11.7%</b>	
Cupertino	24,800	24,100	- 2.8%	23,700	22,200	- 6.3%	4.5%	7.6%	
Los Altos	13,000	12,500	- 3.8%	12,600	11,800	- 6.3%	3.5%	6.0%	
Milpitas	32,300	31,900	- 1.2%	29,900	28,100	- 6.0%	7.3%	12.0%	
Mountain View	42,600	41,500	- 2.6%	40,400	37,900	- 6.2%	5.1%	8.6%	
Palo Alto	32,200	31,100	- 3.4%	31,000	29,100	- 6.1%	3.7%	6.3%	
Santa Clara	57,600	56,600	- 1.7%	53,800	50,500	- 6.1%	6.4%	10.7%	
Sunnyvale	76,600	75,100	- 2.0%	72,000	67,500	- 6.3%	6.0%	10.0%	
<b>NOVA Workforce Investment Area</b>	<b>279,100</b>	<b>272,800</b>	<b>- 2.3%</b>	<b>263,400</b>	<b>247,300</b>	<b>- 6.2%</b>	<b>5.6%</b>	<b>9.4%</b>	

NOTE: Totals may not add correctly due to rounding

Source: California Employment Development Department, LMID

## Regional Layoff Activity

Company	WARN**	City	Affected	Cause
Casa Olga	No	Palo Alto	65	Closure
Company Confidential	No	Milpitas	19	RIF
Company Confidential	No	Mountain View	15	RIF
Intuit	Yes	Multiple Cities	12	RIF
Lockheed Martin	Yes	Sunnyvale	568	RIF
Roche	Yes	Palo Alto	15	Closure
Samsonite Factory Outlet	No	Milpitas	4	Closure
			<b>698</b>	

## WARN Summary

Individuals Affected YTD <sup>†</sup> :	2,167 ‡
WARN Current YTD:	35
WARN Previous YTD:	46

\*\* WARN: Worker Adjustment and Retraining Notification (notice of mass layoff or closure)

† YTD: Year to Date (Fiscal year: July 1 - June 30)

‡ Summary Total may not equal sum of monthly numbers due to internal adjustments

NOTE: Layoff data are preliminary and should be considered an estimate of monthly regional activity

Source: NOVA's internal Rapid Response database